

UTC Business Policy



Business Policy for Fairview Media Pvt. Ltd.

("Universal Travel Conclave" or "UTC-Connect")

01-JUL-2024

1. Purpose

The purpose of this Business Policy is to outline the operational and business standards of Fairview Media Pvt. Ltd., operating under the brand name "Universal Travel Conclave" or "UTC-Connect" ("we," "us," or "our"). We organize B2B travel business conclaves both within India and internationally, connecting various stakeholders in the travel industry, including hoteliers, travel agents, Destination Management Companies (DMCs), State Tourism Boards, Government of India Tourism, media, insurance companies, medical tourism companies, and tourism-related businesses.

2. Scope

This policy applies to all participants, including Buyers, Hosted Buyers, and Visitors, and outlines our approach to event management, participant selection, data handling, and professional conduct.

3. Event Organization

a. Types of Events

- B2B Travel Business Conclaves: We organize events across cities in India and abroad, aimed at facilitating business connections among industry stakeholders.
- Participation Categories: Our events cater to Buyers, Hosted Buyers, and Visitors from the travel industry and media sectors.

b. Application Process

- Buyers/Hosted Buyers: Travel agents may apply online to participate as Buyers or Hosted Buyers. Hosted Buyers will undergo a thorough screening process to ensure their profiles align with the event's objectives and participants' profiles.
- Visitors: Individuals associated with the travel industry or media can apply to attend as Visitors. Applications will be reviewed to confirm eligibility.

c. Registration and Fees

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- Registration: All applications must be submitted through our online portal. Registration deadlines and fee structures will be communicated in advance.
- Fees: Participation in our Events may require payment of registration fees. Fees are non-refundable except where stipulated otherwise or required by law.

4. Participant Selection

a. Criteria

- Hosted Buyers: Profiles will be evaluated based on industry relevance, professional background, and alignment with event participants' profiles.
- Buyers: Applications will be screened for relevance and suitability based on the event's focus and available space.
- Visitors: Eligibility is based on industry affiliation or media involvement.

b. Invitations

- Hosted Buyers: Selected based on detailed profile evaluation.
- Buyers: Invited based on application review and event capacity.
- Visitors: Approved based on industry or media association and event space availability.

5. Data Management

a. Data Collection

We collect personal and professional information from applicants for event management, communication, and marketing purposes. All data is handled in accordance with our Privacy Policy (Please refer to our Privacy Policy).

b. Data Security

We implement robust measures to protect personal data against unauthorized access and misuse. We are committed to safeguarding your information through secure data handling practices.

6. Professional Conduct

a. Code of Conduct

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Participants are expected to conduct themselves professionally and courteously. Harassment, discrimination, or any unprofessional behaviour is strictly prohibited.

b. Compliance

All participants must adhere to relevant laws and regulations. Non-compliance may result in removal from the Event and/or future bans.

7. Changes and Cancellations

a. Event Modifications

We reserve the right to modify event details, including dates, locations, and formats. Such changes will be communicated to participants as soon as possible.

b. Cancellations

In the event of cancellation, our liability is limited to a refund of registration fees, where applicable. We are not liable for any additional costs incurred by participants.

8. Liability

To the fullest extent permitted by law, Fairview Media Pvt. Ltd. shall not be liable for any indirect, incidental, or consequential damages arising from your participation in our Events or use of our services.

9. Termination

We reserve the right to terminate or suspend your access to our services or participation in our Events at our discretion, with or without cause, and with or without notice.

10. Governing Law

This policy is governed by and construed in accordance with the laws of [Insert Jurisdiction]. Any disputes arising from these terms will be resolved exclusively in the courts of Kolkata only.

11. Policy Updates

We may update this Business Policy from time to time. Updates will be posted on our website with an updated effective date. Continued use of our services after such changes constitutes acceptance of the revised policy.

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12. Contact Information

For any questions or concerns regarding this Business Policy, please contact us at:

Fairview Media Pvt. Ltd.

Address: 87 Lenin Sarani, 2nd Floor, Kolkata – 700013, WB, India

Email: info@UTCconnect.com

Phone: +91 9051135801

Thank you for your interest in Universal Travel Conclave (UTC-Connect). We look forward to facilitating valuable connections and successful business interactions at our events.