

# UTC Privacy Policy



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## **Privacy Policy for Fairview Media Pvt. Ltd. ("Universal Travel Conclave" or "UTC-Connect")**

01-JUL-2024

### **1. Introduction**

Welcome to Fairview Media Pvt. Ltd., operating under the brand name "Universal Travel Conclave" or "UTC-Connect" ("we," "us," or "our"). We are dedicated to organizing B2B travel business conclaves both within India and internationally, connecting hoteliers, travel agents, Destination Management Companies (DMCs), State Tourism Boards, Government of India Tourism, media, insurance companies, medical tourism companies, and other tourism-related businesses.

This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you apply to participate in our events as a Buyer, Hosted Buyer, or Visitor, or when you interact with our services.

### **2. Information We Collect**

#### **a. Personal Information**

When you apply to participate in our events, we may collect the following types of personal information:

Contact Information: Name, email address, phone number, and postal address.

Professional Details: Company name, job title, industry, and professional qualifications.

Event-Related Information: Details about your application to attend, including your role (Buyer, Hosted Buyer, or Visitor), preferences, and any specific requirements or requests.

#### **b. Application Data**

For Hosted Buyers and Buyers, we collect additional data to evaluate the suitability of your profile, including:

Profile Information: Your professional background, areas of interest, and relevant experience in the travel industry.

Verification Documents: Scanned copies of business cards, identification documents like Passport/ Aadhar Card/ PAN Card/

Driving Licence or any other documents required for profile verification, as need to book the Flights & Hotels for the hosted buyers and also need passports as per the documentation requirements for the Foreign Participants / Buyers, visiting India for the Show, to provide them for their Hotel bookings, Flights, etc, as per the Offer made to them, based on the respective show.

#### **c. Usage Data**

We may also collect data on how you interact with our website and services, such as:

- IP Address
- Browser Type and Version
- Pages Visited
- Time and Date of Visits
- Referring Site

### **3. How We Use Your Information**

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We use your personal information for the following purposes:

- **Event Management:** To process your application, evaluate your profile, and invite you to our events.
- **Communication:** To send you event updates, confirmations, and other relevant information.
- **Customization:** To tailor event content and experiences to your interests and professional needs.
- **Marketing:** To inform you about upcoming events, promotions, and related services, subject to your consent where required.
- **Analytics:** To understand and improve our services and event offerings.

## 4. How We Share Your Information

We may share your personal information with:

- **Event Partners:** Companies and organizations participating in or sponsoring our events, for the purpose of facilitating event operations and networking opportunities.
- **Service Providers:** Third-party service providers who assist us with event management, marketing, and technical support.
- **Legal Requirements:** When required by law or in response to legal processes, to protect our rights, or in the event of a business transfer (such as a merger or acquisition).

## 5. Data Security

We implement reasonable and appropriate security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no data transmission over the internet or electronic storage is entirely secure.

## 6. Your Rights

You have the following rights regarding your personal information:

- **Access:** To request a copy of the personal information we hold about you.
- **Correction:** To request correction of inaccurate or incomplete information.
- **Deletion:** To request the deletion of your personal information, subject to legal obligations and legitimate business interests.
- **Opt-Out:** To opt-out of receiving marketing communications from us at any time.

## 7. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance user experience and analyze site usage. You can manage your cookie preferences through your browser settings. Please note that disabling cookies may affect the functionality of our site.

## 8. Third-Party Links

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Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of these sites. We encourage you to review the privacy policies of any third-party sites you visit.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the updated policy on our website with an updated effective date. Your continued use of our services after such changes constitutes your acceptance of the revised policy.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Fairview Media Pvt. Ltd.**

**Address: 87 Lenin Sarani, 2<sup>nd</sup> Floor, Kolkata – 700013, WB, India**

**Email: [info@UTCconnect.com](mailto:info@UTCconnect.com)**

**Phone: +91 90511 35801**

Thank you for your trust in Universal Travel Conclave (UTC-Connect). We are committed to protecting your privacy and ensuring a secure and professional event experience.